



Therapeutic Nutrition Healthcare Professional Panel

Connecting you to the **people who care** for your consumers.

For a quarter century, **Reckner Healthcare** has provided market research solutions for the pharmaceutical and healthcare industry.

Our **Therapeutic Nutrition Healthcare Professional Panel** enables you to explore the potentiality of therapeutic nutrition with those who are on the front lines of consumer healthcare delivery.



From **Dietitians** and **PCPs** to **Pediatricians** and **Geriatricians**, we help you speak to the people who know and care for your consumers.

Powerful

We own & manage the industry's most trusted panel of healthcare professionals.

Simple

We are a one-stop shop, providing access to all the healthcare professionals you need.

Flexible

We work independently or with your agency to coordinate all types of market research.





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Connecting you to the
people who care for your
consumers.

- Online Studies
- In-depth Interviews (TDIs)
- Focus Groups
- Quick-Pulse Surveys



Our Therapeutic Nutrition Panel includes:



- Dietitian & Nutrition Manager
- Gastroenterology
- Geriatrics
- Hospitalist
- Intensivist (PUD, CCM, PCC)
- Neonatal - Perinatal Medicine
- Neonatal - Nurse (RN)
- Neonatal - Nurse Practitioner
- Obstetrics & Gynecology
- Oncology (Medical Oncology, Hematology/Oncology)
- Pediatrics
- Pediatric Gastroenterology
- Pediatric Hematology Oncology
- Pediatric - Nurse (RN)
- Primary Care (Family/General Practice, Internal Medicine)

We provide access to many more healthcare professionals than are listed here. Please contact us if you don't see the specialty/title in which you are interested.

www.RecknerHealthcare.com

