

### What Healthcare Professionals Think of Patient Chart Research

We recently surveyed 600 HCPs to determine what they think of Patient Chart Research.

The <b>Who</b>				
<b>63%</b> of the Reckner panelists polled have participated in patient chart research	92% (348 HCPs) have provided insights for quantitative research	<b>40%</b> (151 HCPs) have shared insights via in-depth interviews		

## The **How**

### **Top Ways HCPs Complete Patient Chart Research**

- Toggle between the online survey and patient files on one device (41%)
- Use two devices, such as laptop & tablet (32%)
- Print out the patient information (14%)

Reckner lets HCPs print out the patient chart before and after data entry for FACT: preparation & verification purposes.

### **The Impact of Electronic** Health Records on **Completing Chart Research**

57% **Say Easier Oncs: 70%** Rheums: 76%

8% **Say Harder** 

**OBGyns: 70%** Psychiatrists: 76%

Panel POV: "Make sure to access the charts while you are doing the study."

# The Why

**70%**of

FUN

**HCPs Rank Their Reasons for Participating** 

HCPS rank Earning Honoraria as their number one or two reason for participating in patient chart research, followed closely by Learning about Treatments.



■ 1st place ■ 2nd place ■ 3rd place ■ 4th place

## The When

**ALL** HCPs say they would be willing to spend up to 30 minutes on patient chart research and **89**% would spend up to 1 hour.

"It is not as difficult as it Panel first seems. Just prepare POV: necessary info in advance."



# The What

HCPs state that completing patient chart research takes LONGER than stated on the survey invitation & **LONGER** than they anticipated. This is because of the required prep time, plus the actual data entry.





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