

From simple, on-demand views to complex, customized options

We offer dual-platform, in-house survey programming capabilities via Survox and FV Decipher to deliver highly flexible solutions for your unique needs.

Our experienced, onsite team of project managers, programmers and quality assurance specialists partner with you to craft agile, high-quality studies designed for your success.

Global markets & multi-language

Multimedia

50H2 Quick Pulse Surveys

Survey Testing

- View question attributes and logic conditions to ensure program accuracy
- Pull up recorded answers from previous questions to streamline testing

Cross-Tabbing

- Set up cross-tabulations with a simple point and click
- Download into Excel, PowerPoint or PDF

Data Visualizations

- Assign a chart type to each table and save them for future runs
- Word & Phrase Clouds
- Create real time key performance indicators
- Stat testing, tables, statistics and data weighting
- Edit data and control data layouts

Complete Field Monitoring & Management

- Real-time field metrics
- Shareable results
- Drill-down capabilities for added detail

Data Exporting

- Allows immediate downloads of a full data set in your preferred format: SPSS, Excel, SAS, Triple-S, Quantum
- Verbatims and adverse events reports
- Show every stakeholder the view they want to see
- Share the story in real-time
- Export easily to PowerPoint to help with quick topline reports
- Data is embedded for live updating

Respondent-Friendly Design

- Visually-engaging questionnaires
- Boredom-buster technology such as sliders and drag & drop

Responsive Survey Design across Devices

- Mobile-optimized designs
- Interactive and dynamic question types across devices
- Allows respondents to complete surveys on the device they choose