



Capabilities Summary

From our **passionate people** to
our **engaged panel**

From **reliable recruiting** to
quality programming

From **integrity in feasibility** to
fairness in honoraria

We are the most trusted healthcare recruiting & fieldwork
company in the United States.

Experience Reckner

We deliver the best respondents for your research, every time.

Our Panel is Built not Borrowed.

We deliver access to verified, engaged healthcare professionals who are passionate about their participation.

For nearly 30 years, we have been building our panel -- one study at a time, one referral at a time. Today, our panel is the most extensive in the United States, and we have global capabilities in all major markets.



We execute most studies in-house, so...

your research fields quickly

your show rates are 98+%

your projects run seamlessly

your studies close faster



We Care for Our Panel, so Our Panel Cares for Your Studies.

With fair & timely compensation, concise communications, and responsive service, we provide a compelling respondent experience unparalleled in the industry.

Our panelists feel valued by us, so they:

Take time working through studies

Provide thoughtful responses

Willingly share meaningful insights

Feel engaged with your research



QUALITATIVE RECRUITING

Homework requirements?

Our in-house programming team delivers online solutions so you see homework data online instantly.

Make the most of your time.

We get active confirmations from respondents so no-shows and re-schedules are rare.

Need research beyond traditional methods?

Our panel actively participates in all formats – online communities, bulletin boards, mobile, webcam, etc..

Rush recruiting got you stressed?

We start recruiting in hours not days, so you get interviews right away.

Nothing ever goes as planned!

Our onsite phone room can implement immediately so you can make changes easily.



QUANTITATIVE RECRUITING

Stop waiting days for a bid!

Guidance, feasibility and list match happens in hours not days.

Got a tight timeline?

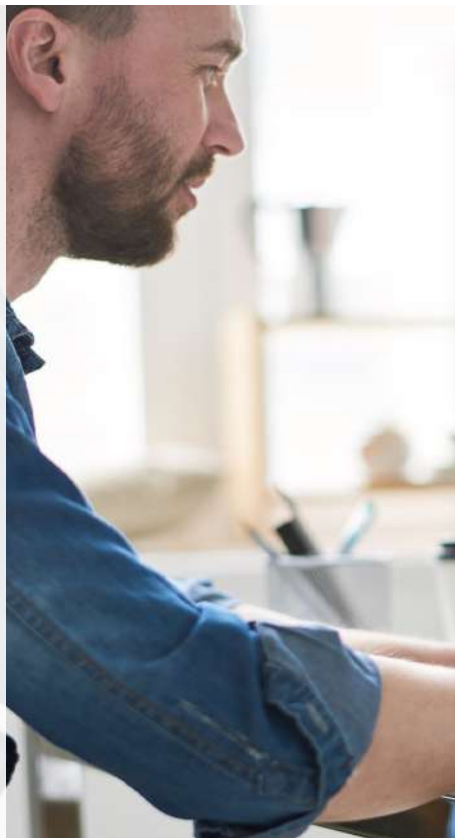
Quick job set up and linking process gets you in the field fast.

Looking to maximize your completes?

With our BeyondPanelSM recruiting, we have more ways to contact panelists.

Tired of things getting lost in translation?

Our single point of contact ensures the person you speak with is the person who executes.



Simple surveys? Or very complex ones?

We help you choose the platform that works best for your project. Survox and FV Decipher options available.

Worried about respondent fatigue?

Our MobileFirstSM design produces visually-engaging questionnaires to reduce boredom & increase thoughtfulness so insights are more meaningful.

Get results in real-time.

Our client access portal is available upon project launch so you get a peek right away.

Eliminate re-contacts.

With our SurveyGuardSM inspection, we conduct extensive testing and data cleaning, so questions don't get missed.

Physicians & Surgeons

Allergy & Immunology
Anesthesiology
Cardiology
Cardiothoracic / Thoracic Surgery
Cardiovascular Surgery
Critical Care
Dermatology
Electrophysiology
Emergency Medicine
Endocrinology
Family/General Practice
Gastroenterology
General Surgery
Hematology / Hematology Oncology
Hospitalist
Infectious Disease
Internal Medicine
Interventional Cardiology
Nephrology
Neurology
Obstetrics & Gynecology
Oncology (Medical)
Orthopedic Surgery
Otolaryngology (ENT)
Pain Management (Anesthesia)
Pain Medicine
Pathology
Pediatrics
Physical Medicine & Rehabilitation
Plastic Surgery
Pulmonology
Psychiatry
Rheumatology
Transplant Physician
Transplantation Surgery
Urology
Vascular Surgery

Administration

Hospital, Surgery Centers & Long Term Care

C-Suite
Department Heads
Economic Buyers
Infection Prevention
IT Executives
Lab Director / Managers
Medical Director
Nursing Executives
Operations
Pharmacy Directors
Quality / Risk Management
Respiratory Therapy

Pharmacists

Hospital Staff
Retail Chain-National
Retail Chain-Regional
Retail Grocery
Retail Independent
Retail Mass Merchandiser

Eye Care

Glaucoma Specialist
Ophthalmology
Optician
Optometry
Retina Specialist

Payers

IDN Medical Director
IDN Pharmacy Director
MCO Medical Director
MCO Pharmacy Director
PBM Pharmacy Director

Allied Healthcare Professionals

Certified Diabetes Educator
Dentist
Dietician
Infusion Nurse / Manager
Licensed Practical Nurse
Nurse Practitioner
Office / Practice Manager
Physician Assistant
Podiatry
Registered Nurse
Registered Nurse Oncology
Transplant Coordinator
Veterinarian

Pediatric Specialties

Child Neurology
Child Psychiatry
Neonatology
Pediatric Cardiology
Pediatric Endocrinology
Pediatric Hematology / Oncology
Pediatric Pulmonology